



Celebrating Fifty Years as Cherry Hill Township: Logo Contest Guidelines

Background

In 2011, our community looks forward to celebrating the 50th anniversary of our official name change from Delaware Township to Cherry Hill Township. The year will be marked with celebrations, tributes and recollections. Help the Township mark this special occasion by designing a unique logo that represents our past, present and future. The winning design will be featured on all promotional materials distributed in and around our community throughout the year.

Contest Rules & Guidelines

Participation:

- This contest is open to all interested individuals.

Design Requirements:

- Must be designed using information and mission outlined on the Cherry Hill Township website: <http://www.cherryhill-nj.com>.
- Must be suitable for public viewing.
- The logo must be clear and recognizable at small size.
- No blended color schemes.
- Must be suitable for rendition in a monochrome version (black, grays and whites).
- Design submission should not have been viewed or used previously in public.
- Must be able to be manipulated (in regard to size).

Design Guidelines:

- Computer Generated Design.
- Formats accepted: JPG, TIFF, PDF (no hand drawn submission will be accepted).
- Design image should fit within the space of 8½ x 11 sheet of paper when printed.
- Resolution of at least 600dpi is required.

Design Submission

- Designs must be submitted no later than **July 30, 2010**. Please include the following information:
 - Full name
 - Mailing address
 - Telephone number
 - Email address
- A \$10 submission fee must accompany all designs. Payment must be made by check (payable to Cherry Hill Township) and mailed to: 50th Anniversary Logo Design Contest, 820 Mercer Street, Cherry Hill, NJ 08002. Designs will not be considered until payment is received.
- Email your computer submission to Megan Brown (Mbrown@CHTownship.com) using LOGO CONTEST in the subject line. If submitting multiple designs, indicate so within the body of the email.
- Size of e-mail submission not to exceed 5MB.

Legal Information

- When you submit a design/image, you are expressly stating that the submission is your original work and were not created as a work for hire.
- When you submit a design/image, you are expressly stating that the design/image have not been licensed to any other entity.
- By submitting a design/image if said design is selected, you are expressly granting Cherry Hill Township a full and complete assignment of the intellectual property rights you have in the submitted design or image including copyright, trademark and/or patent interests.
- The selected design/image may be reworked to prepare it for use.
- Intellectual property rights including trademark and/or patent rights of the selected design or image are owned and controlled by Cherry Hill Township.
- Works submitted in formats which do not conform to the contest guidelines will not be considered eligible for judging.
- All decisions by Cherry Hill Township will be considered final.
- Cherry Hill Township is not responsible for lost, late, damaged or never received submissions.
- Persons under 18 years old who submit a design/image must have written approval by a legal parent or guardian.
- Each entry must be the original work and sole and exclusive property of the person who submits it or the Participant must have written legal permission from the property owner.
- In the case of Projects owned by other parties (such as photos), the written legal permission must be included with the Entry.
- An Art Release Form (attached) must be accompanied with your submission.

Decisions

- A committee of Township officials and volunteers will narrow the submissions and present the remaining entries to the community for final voting.
- Submissions will be narrowed based on the logo that best fits the Township and creates an image that promotes the anniversary celebration.
- The community vote will be considered final.

Winning Design

- The Logo Contest winner will be announced and the Logo unveiled to the public during Harvest Festival on October 24, 2010 held at Croft Farm (100 Bortons Mill Road).
- After the unveiling, the winning design will become the Official Cherry Hill Township 50th Anniversary logo – and will be used on various promotional materials including but not limited to: websites, brochures, letterhead, envelopes, banners, signs, posters, business cards and advertisements.
- The winning design will be featured on the cover of the Cherry Hill Township Community magazine.
- The Logo Contest winner will be featured in a press release following the unveiling of the Logo.
- The Logo Contest winner will be noted in any brochure materials that are distributed to the public.

BY SUBMITTING A DESIGN FOR THE Cherry Hill Township 50th Anniversary LOGO CONTEST –YOU THEREBY AGREE TO ABIDE BY THE RULES AND GUIDELINES OF THE CONTEST AS OUTLINED.

Cherry Hill Township thanks you for consideration of the Logo Contest.
We look forward to receiving your creative submissions.

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Certification of Authenticity and Consent to Publish

The artist herewith, by submission of the artwork(s), certifies that the submitted artwork(s) is (are) the original product(s) and expression(s) of the artist and the artist has no knowledge of any patent, copyright, trademark or other ownership or interest in the submitted artwork(s), and consents to same being published by the Township of Cherry Hill, its successors and assigns.

RELEASE

I, _____, am a participant in a Cherry Hill Township 50th Anniversary Logo Design Contest. In consideration of my participation, I agree to abide with all the rules and regulations of the show. I further consent to the enforcement of all rules and regulations of the show.

In further consideration of my participation, I hereby discharge, release and hold harmless the Township of Cherry Hill, its officers, agents and representatives from any claims and rights which I may have against them and from any and all liabilities, including but not limited to contractual liabilities, personal injury, property damage, and misplacement of property or lost property. My participation in the contest does not create a bailment.

I agree that my art work may be used in promotion, publicity and general public relations activities connected with the contest and Cherry Hill Township's 50th Anniversary with no infringement to the artist's copyrights, if any.

I am bound by this RELEASE. Anyone who succeeds to my rights and responsibilities, such as my heirs, the executor of my estate and my agents and assigns, is also bound.

I understand and agree to the terms of this RELEASE.

Name _____
(please print)

Signature _____

Date _____